

Press Release

MARINA BAY  **Sands**<sup>®</sup>  
SINGAPORE

**20 FASHION WEEK 13**  
9th - 19th Singapore

 **THE SHOPPES**   
AT MARINA BAY SANDS<sup>®</sup>

## The Shoppes at Marina Bay Sands presents Fashion Week 2013 organised by FIDé Fashion Weeks

*11-day Prêt-à-Porter and Couture fashion season  
returns this October with over 30 captivating shows*

**Singapore** (11 September 2013) – Marina Bay Sands is setting the stage for its biggest fashion season this October - **The Shoppes at Marina Bay Sands presents Fashion Week 2013 organised by FIDé Fashion Weeks**. From 9 to 19 October 2013, the highly anticipated 11-day world-class fashion event will see over 30 inspiring presentations of the latest season's Men's and Women's Prêt-à-Porter and Couture labels that are set to blaze Asia's fashion scene. Tickets go on sale on 12 September at 10am.



*The Shoppes at Marina Bay Sands presents Fashion Week 2013, organised by FIDé Fashion Weeks*

Held at the Sands Expo & Convention Centre<sup>1</sup>, Fashion Week 2013 will present an exceptionally seamless schedule encompassing nine featured shows from labels available at The Shoppes at Marina Bay Sands; five Men's Prêt-à-Porter shows (11-12 October); three Japanese Couture shows (13 October); seven Asian Couture shows (14-16 October), three French Haute Couture shows (17 October); four Women's Prêt-à-Porter shows (18 October) and the grand finale on 19 October.

Mr. John Postle, Vice President of Retail, Marina Bay Sands, said, "Following a resounding success from the Men's, Women's and Haute Couture Fashion Weeks over the last two years, The Shoppes at Marina Bay Sands is pleased to once again host this hallmark fashion event. This year, we are combining Men's and Women's Prêt-à-Porter and Couture shows across 11 days, creating our largest fashion show to date on property. We are extremely thrilled to welcome the return of these world-renowned couturiers, as well as showcase some of the most stunning ready-to-wear fashion from labels who have recently opened with us."

He added, "With such iconic fashion events, coupled with our dynamic retail offerings, The Shoppes at Marina Bay Sands will once again cement its position on the global fashion map and redefine the conventional shopping experience."

Organised by FIDÉ Fashion Weeks and presented by The Shoppes at Marina Bay Sands, Fashion Week 2013 will deliver the highest show quality that will elevate the local fashion scene yet again, with new Prêt-à-Porter labels showing for the first time in Singapore, as well as several returning Couturiers and Haute Couturiers who have won the hearts of all fashion aficionados since its debut in 2011.

### **Participating Prêt-à-Porter labels at The Shoppes and returning couturiers**

Participating retailers from The Shoppes at Marina Bay Sands such as Anne Fontaine, Bread & Butter, Germain, MCM, MOISELLE, Surrender, Pierre Balmain, Porsche Design and 6Five Barcode will include the most stunning displays of their Fall/Winter 2013 collections.

Fashion Week 2013 will also see the return of renowned French couturiers Alexis Mabille, On Aura Tout Vu, Julien Fournie and Stephane Rolland. As members and invited members of La Chambre Syndicale de la Haute Couture they will once again present the craftsmanship and artistry inherent in their craft. Representing the very best of Asian Couture, they will be joined by Frederick Lee, Lie Sang Bong, Sebastian Gunawan, Yumi Katsura, Michael Cinco, Vati Itthi and Guo Pei. As part of a special Japanese Couture Evening, Junko Koshino, Yoshiki Hishinuma and Keita Maruyama will be showing their collections.

Chairman and Founder of FIDÉ Fashion Weeks, Frank Cintamani said, "Over the past five seasons of fashion weeks, we have worked tirelessly to gain better recognition for

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<sup>1</sup> All shows will be held at Sands Expo and Convention Centre Hall F

Singapore and Asia as fashion leaders on the world stage. In doing so, Fide Fashion Weeks established a number of critical and important 'firsts'. This included the creation of the first dedicated Men's Fashion Week in Asia as well as the first presentation of Haute Couture Week, outside Paris. I am delighted that this year, with our sixth season, we will see yet another milestone with the establishment of Asia's very first complete 'fashion season', which encompasses the key components of men's and women's Prêt-à-Porter shows as well as Asian and French Couture collections that will focus on the presentation of 10 of the most prolific and revered Asian Couturiers in Asia."

"Fashion Week 2013 represents the most credible platform for the very best of Asian and International fashion talent. Indeed, joining us this year will be: Guo Pei (China), Junko Koshino (Japan), Lie Sang Bong (South Korea), Michael Cinco (Philippines), Frederick Lee (Singapore) and Stephane Rolland (France) are some of the most iconic and exceptional designers from across the world. However, they are only six of nearly 40 incredible designers and labels that will be gracing our runway this year."

"Furthermore, it has been a hallmark of our activities to be collaborative with the most prominent fashion authorities within the industry. In the past several years, this has seen us work closely with the La Chambre Syndicale de la Haute Couture (France). This year I am delighted and proud to announce our partnership with the renowned Council of Fashion Designers of America (CFDA). Likewise, we will once again reprise our collaboration with the Bunka Fashion College (Japan), one of Asia's most elite fashion institutions."

"Finally, the calibre of the fashion weeks has quite rightly attracted the attention of some of the world's most celebrated fashion editors and icons of fashion. Last year, we welcomed fashion editor Suzy Menkes, and iconic designer Kenzo Takada. This year, I am pleased to welcome other fashion editors of prominence and a contingent of international 'A-list' celebrities and personalities."

"We continue in our journey to keep fashion exclusive, but never to exclude."

**Fashion Week 2013 tickets for public sale**

The public will also be able to attend the shows<sup>2</sup> by purchasing tickets priced at S\$20 for single show; or a full-day pass priced at S\$40 (access to all shows on the stated day) or a season pass priced at S\$280 (subject to availability and access to all ticketed shows sold to the public). All prices are inclusive of booking fees. Tickets are available for purchase from [www.marinabaysands.com/ticketing](http://www.marinabaysands.com/ticketing).

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<sup>2</sup> For full listing of shows, please refer to Annex A

**Prelude to Fashion Week 2013: 4 October VIP Fashion Night, 6pm to 11pm**



*VIP Fashion Night 2013 at The Shoppes at Marina Bay Sands*

The bi-annual VIP Fashion Night returns to The Shoppes at Marina Bay Sands this October with exclusive treats, live entertainment, complimentary champagne on arrival and irresistible retailer offers. The one-night only shopping extravaganza on 4 October 2013 (6pm-11pm) will feature up to 40% off at selected retailers plus a total of 250 attractive giveaways from Orotan, Pandora, Penhaligon's, TODAI as well as tickets to the upcoming *Starlight Express* show by Andrew Lloyd Webber. The first 50 shoppers with a minimum spend of S\$50 can redeem these treats every hour starting from 6pm.

Amidst the shopping extravaganza, shoppers can also enjoy free popcorn and candy floss, go wild at the instant photo kiosks and indulge in a pampering express manicure at the new OPI Nail Bar. Live music acts including Jazz at The Shoppes and a string quartet performance will also inject smooth vibes and lend a soothing respite for all.

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**About Marina Bay Sands Pte Ltd**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

**Media enquiries**

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### About FIDÉ Fashion Weeks

FIDÉ Fashion Weeks have been the leading force behind some of the most exclusive fashion weeks in Asia. In addition to an annual presentation of Women's Fashion Week and Asian Couture Week, FIDÉ Fashion Weeks complete their impressive offering with the only Men's Fashion Week in Asia (3<sup>rd</sup> in the world after Paris and Milan) and the only dedicated French Couture Week, outside of Paris, to present members and invited members of the Chambre Syndicale de la Haute Couture. FIDÉ Fashion Weeks aims to maintain its objective of presenting the very best of international fashion in Asia and the creation of a platform for gifted Asian designers to showcase their talents to the world. For more information, please visit [www.fidefashionweeks.com](http://www.fidefashionweeks.com).

FIDÉ Fashion Weeks is also supported by and works in collaboration and partnership with a number of leading organisations and institutions including the French Embassy, Encore! – the European cultural festival, French Chamber of Commerce, Atelier Chardon Savard, Council of Fashion Designers of America (CFDA), Bunka Fashion College, and the Japan Creative Centre.

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### Download hi-res images:

Designers' Bios and Images: <https://www.yousendit.com/download/OGhkeVdsaTE5bERMYnRVag>

Fashion Week 2013 Press Conference: <https://www.hightail.com/download/OGhjb24xSWhCSnJLd01UQw>

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For more information and latest updates on shows, designers, schedules, personalities attending, please visit:

### Marina Bay Sands

Facebook: <https://www.facebook.com/marinabaysands>  
Twitter: <https://twitter.com/marinabaysands> / #MBSFashionWeek  
YouTube: <http://www.youtube.com/user/TheMarinaBaySands>  
Google+: <http://bit.ly/MBSGooglePlus>

### FIDÉ Fashion Weeks

Website: [www.fidefashionweeks.com](http://www.fidefashionweeks.com)  
Facebook: <https://www.facebook.com/FideFashionWeeks>  
Twitter: <https://twitter.com/FideFW>  
YouTube: <http://www.youtube.com/user/fidefashionweeks>  
Google+: <https://plus.google.com/+fidefashionweeks>  
Instagram: <http://instagram.com/FideFashionWeeks>  
Vimeo: <https://vimeo.com/fidefashionweeks>

**ANNEX**

**Fashion Week 2013 – Show Schedule**

**Wednesday 9 October: FEATURED SHOWS**

<b>Time</b>	<b>Description and Venue</b>
7.30pm	PIERRE BALMAIN (FRANCE) / Convention Hall F
9.00pm	BREAD & BUTTER (MIX) / Convention Hall F

**Thursday 10 October: FEATURED SHOWS**

<b>Time</b>	<b>Description and Venue</b>
6.00pm	PORSCHE DESIGN (GERMANY) / Convention Hall F
7.30pm	ANNE FONTAINE (FRANCE) / Convention Hall F

**Friday 11 October: MEN**

<b>Time</b>	<b>Description and Venue</b>
6.00pm	FASHION WEEKS SHOWCASE (MIX) / Convention Hall F
10.00pm	MCM (GERMANY) / Convention Hall F

**Saturday 12 October: MEN**

<b>Time</b>	<b>Description and Venue</b>
4.30pm	BURKMAN BROS (USA) / Convention Hall F
6.00pm	6FIVE BARCODE (MIX) / Convention Hall F
7.30pm	SURRENDER (MIX) / Convention Hall F
9.00pm	SONGZIO (SOUTH KOREA) / Convention Hall F

**Sunday 13 October: JAPANESE**

<b>Time</b>	<b>Description and Venue</b>
4.30pm	JAPAN CREATIVES CENTRE PRESENTS / Convention Hall F
6.00pm	JUNKO KOSHINO (JAPAN) / Convention Hall F
7.30pm	YOSHIKI HISHINUMA (JAPAN) / Convention Hall F
9.00pm	KEITA MARUYAMA (JAPAN) / Convention Hall F

**Monday 14 October: ASIAN**

<b>Time</b>	<b>Description and Venue</b>
6.00pm	FREDERICK LEE (SINGAPORE) / Convention Hall F
10.00pm	STEPHANE ROLLAND (FRANCE) / Convention Hall F

**Tuesday 15 October: ASIAN**

<b>Time</b>	<b>Description and Venue</b>
6.00pm	LIE SANG BONG (SOUTH KOREA) / Convention Hall F
7.30pm	SEBASTIAN GUNAWAN (INDONESIA) / Convention Hall F
9.00pm	YUMI KATSURA (JAPAN) / Convention Hall F

**Wednesday 16 October: ASIAN**

<b>Time</b>	<b>Description and Venue</b>
6.00pm	MICHAEL CINCO (PHILIPPINES) / Convention Hall F
7.30pm	VATIT ITTHI (THAILAND) / Convention Hall F
9.00pm	GUO PEI (CHINA) / Convention Hall F

**Thursday 17 October: FRANCE**

<b>Time</b>	<b>Description and Venue</b>
3.30pm	ATELIER CHARDON SAVARD PRESENTS / Convention Hall F
6.00pm	ALEXIS MABILLE (FRANCE) / Convention Hall F
7.30pm	ON AURA TOUT VU BY LIVIA STOIANOVA & YASSEN SAMOUILOV (FRANCE) / Convention Hall F
9.00pm	JULIEN FOURNIÉ (FRANCE) / Convention Hall F

**Friday 18 October: WOMEN**

<b>Time</b>	<b>Description and Venue</b>
4.30pm	ARI DEIN (USA) / Convention Hall F
6.00pm	MOISELLE (HONG KONG) / Convention Hall F
7.30pm	GERMAIN (PARIS) / Convention Hall F
9.00pm	LOVE BONITO BY JULIEN FOURNIÉ (SINGAPORE/FRANCE) / Convention Hall F

**Saturday 19 October: WOMEN**

<b>Time</b>	<b>Description and Venue</b>
6.00pm	FASHION WEEKS SHOWCASE (MIX) / Convention Hall F
10.00pm	CLOSING SHOW / Convention Hall F

\*\*\* Tickets are subject to availability. The information given is correct at time of printing and dissemination. The organiser reserves the right to amend or change the schedule, designers or information related to the event at their discretion and without further notice.